

## ECHINACEA PLANT NAMED 'ART'S PRIDE'

### ABSTRACT OF THE DISCLOSURE

A new and distinct highly ornamental Echinacea plant is provided. The blossoms are attractive and display orange-colored ray florets. A sweet orange-spiced tea fragrance emanates from the blossoms. Semi-glossy green foliage is formed that contrasts nicely with the blossom coloration. The plant is free-flowering and commonly blooms from early-July to mid- to late-August at Glencoe, Illinois, U.S.A.